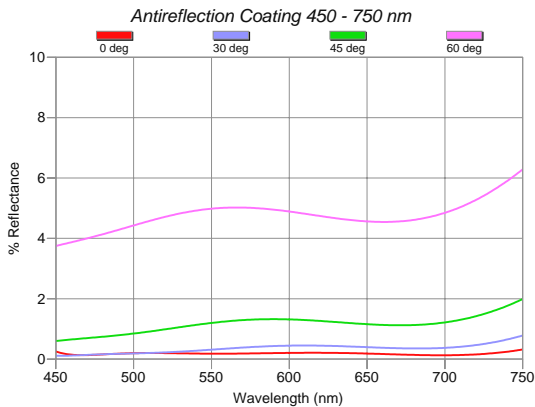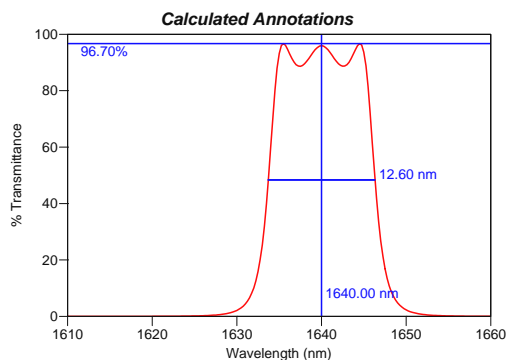# Optical Thin Film **Marketing** Software

Marketing software? <u>You need to sell optical coatings, not just design them.</u> That's why FilmStar DESIGN and MEASURE give you high quality graphics and reports for your website, proposals, and quality assurance documents.

The graphs below were saved in Windows Metafile (.wmf) vector format. This is best for printing. FilmStar also includes Portable Network Graphics (.png) format for web images.

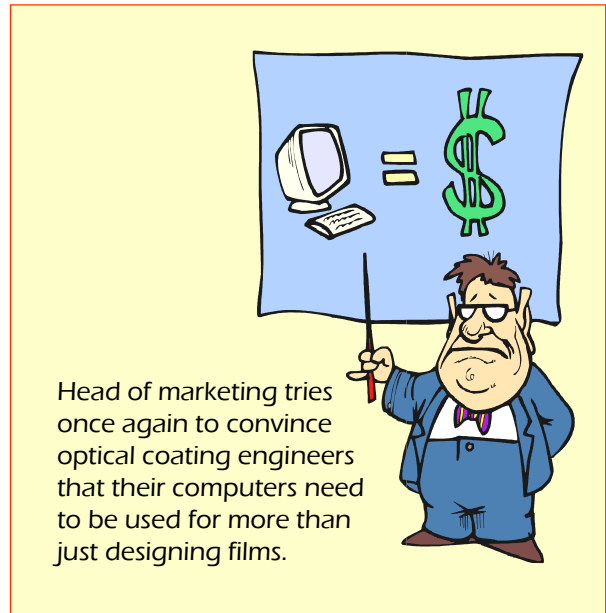
Antireflection Coating 450 - 750 nm

In addition to legends (i.e. '0 deg'), FilmStar includes annotations. These are independent graphics objects that can be automatically computed (as below) in FilmStar BASIC. Contact us today for a demonstration!
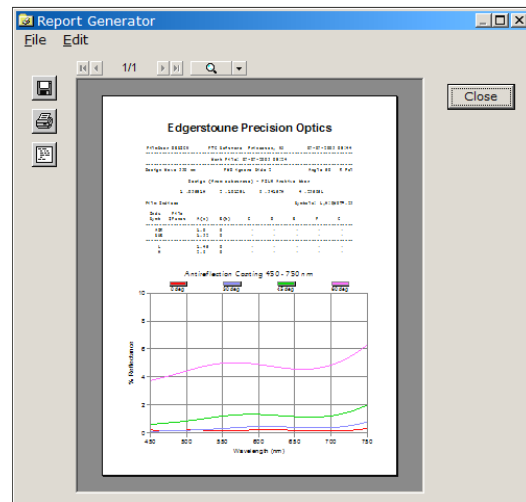

Calculated Annotations

If you need to display pass/fail criteria for AR coatings or show bandwidth and center wavelength for filters, FilmStar has it all built in. No other coating software comes close.

To learn about FilmStar web graphics, please visit http://ftgsoftware.com/fsplot.htm.

Head of marketing tries once again to convince optical coating engineers that their computers need to be used for more than just designing films.

Ultimately you need to combine graphs and text. That's why FilmStar includes the Report Generator with print preview as shown here. You can store documents in MS Word format (*.rtf) or Adobe Acrobat (*.pdf).

Under the direction of FilmStar BASIC, the Report Generator automates the entire job of creating the professional documentation that your coatings deserve. Try it for yourself in the FilmStar DESIGN Free Version!

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